

Insurance Information

- More than 300 million patients have insurance policies that cover NeuroStar® Advanced Therapy through their health plans.⁷
- Many insurance companies have established medical coverage policies for NeuroStar Advanced Therapy, including Medicare and Tricare.
- As coverage and payment can vary based upon the patient's specific plan and guidelines, it is best to contact the insurance company to verify eligibility, benefits and coverage for TMS Therapy.

Visit [NeuroStar.com](https://www.neurostar.com) to see if your health plan offers coverage. For more information, contact NeuroStar Reimbursement Support at **1.877.622.2867** or reimbursementsupport@neurostar.com.

NeuroStar is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode. The most common side effect is pain or discomfort at the treatment site.

NeuroStar is only available by prescription. A doctor can help decide if NeuroStar is right for you.

53-52496-000 Rev A 05/19
©2019 Neuronetics, Inc.
All Rights Reserved.



[NeuroStar.com](https://www.neurostar.com)

@NeuroStarAdvancedTMS

@NeuroStarAdvancedTMS

@TMSTherapy

Precision Treatment to Fight Depression

NeuroStar® is an easy in-office treatment that takes as little as 19 to 37 minutes and is administered 5 days a week for 4 to 6 weeks.*

Before treatment:

- Your loved one will recline comfortably in the treatment chair.
- A small, contoured magnetic coil will be positioned lightly on your loved one's head.

During treatment:

- The coil delivers focused magnetic stimulation directly to the target areas of the brain that are under-active in depression.^{5,6}
- Your loved one will remain awake and alert during treatment with no sedation or anesthesia.

After treatment:

- Your loved one can resume normal activities immediately.
- Because there are no effects on alertness or memory, your loved one will be free to drive to and from treatment sessions.

*Treatment time may vary depending on doctor's recommendation.
5. Post A, et al. (2001) *J Psychiatric Research*. 35:193-215.
6. Liston C, et al. (2014) *Biol Psychiatry*. 76(7):517-26.



Questions You May Have

Is NeuroStar® the same as ECT?

No, NeuroStar is not the same as electroconvulsive therapy (ECT) — also known as shock therapy. Unlike NeuroStar, ECT involves general anesthesia and is considered an invasive treatment.

When can I expect my loved one to see results?

Many people's depression symptoms significantly improved or went away after 4 to 6 weeks of treatment with NeuroStar Advanced Therapy.⁷

Why should I ask for NeuroStar by name?

- Not all TMS is the same. NeuroStar is the #1 TMS choice of doctors.
- NeuroStar has the largest clinical dataset of any TMS for depression and is the only TMS with durability demonstrated over 12 months.^{8,9}
- Precision is important with TMS therapy because if treatment is off by just 1 mm, up to 40% of the required dosage can be lost.⁹
- To ensure the most accurate treatment every time, only NeuroStar has a contoured coil to fit the shape of your head and patented precision technologies.

What are the next steps for getting started with NeuroStar?

Find a NeuroStar doctor at [NeuroStar.com](https://www.neurostar.com) and schedule a consultation to learn more.

7. George MS, et al. (2010) *Arch Gen Psychiatry*. 67(5):507-516.
8. Dunner DL, et al. (2014) *J Clin Psychiatry*. 75(12):1394-1401.
9. Neuronetics, Inc. Data on file.



IS SOMEONE YOU LOVE
SUFFERING FROM DEPRESSION?
FIGHT BACK.





When antidepressant medications aren't working, hope is not lost.

If someone you love is battling depression and not seeing results with antidepressant medications, chances are you're feeling utterly hopeless and don't know where to turn next.

NeuroStar® Advanced Therapy could be the answer for someone you care about and is offered by doctors across the country.

Your loved one is not alone and neither are you.

Unfortunately, 5.5 million depression sufferers don't find relief from antidepressant medications.^{1,2,3} But there's good news: NeuroStar is a non-drug depression treatment that may help when antidepressant medications don't. Because it is not a depression drug, NeuroStar does not have the same side effects associated with traditional antidepressant medications.⁴ The most common side effect is temporary pain or discomfort at or near the treatment site.

1. Kessler RC, et al. (2003). *JAMA*.
2. <https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>, accessed 1/16/2018.
3. Gaynes BN et al. (2008). *Cleveland Clinic Journal of Medicine*. 75(1):57-66.
4. Janicak PG, et al. (2008). *J Clin Psychiatry*. 69(2):222-232.

What is NeuroStar® Advanced Therapy TMS?

TMS stands for transcranial magnetic stimulation, which uses magnetic pulses — similar to what is used in an MRI (magnetic resonance imaging) — to stimulate areas of the brain that are underactive in people with depression. NeuroStar treats depression right at the source. The precise magnetic pulse delivers the right dose of treatment to the right location every time.

- ✓ FDA-cleared
- ✓ Non-drug, non-invasive treatment
- ✓ Not ECT
- ✓ More than 2.5 million treatments performed
- ✓ Majority of people treated experience significant, long-lasting improvement⁴
- ✓ Widely covered by insurance

Think NeuroStar could help someone you love?

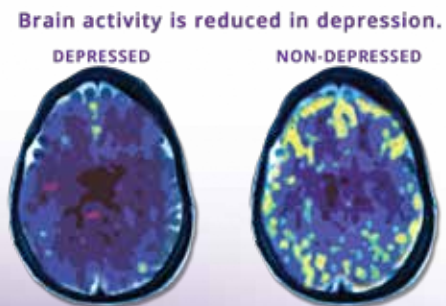
Learn more and find a doctor near you at [NeuroStar.com](https://www.NeuroStar.com).

Elsa's been in your shoes and has some advice to share.

Elsa's husband, Rich, hid his depression from her for years. When she found out about his silent struggle, she encouraged him to seek help. When antidepressant medications didn't work, she began to research other options and found NeuroStar®. Although NeuroStar may not work for everybody, since NeuroStar therapy, Rich and Elsa have a new lease on life.

Here's what she wants you to know as you and your loved one embark on your own NeuroStar treatment journey:

- **Remind yourself that depression is a disease.** Caring for a loved one with depression will have its ups and downs. The brain scan below shows depression is not something your loved one can control.



A PET scan measures vital functions such as blood flow, oxygen use and blood sugar (glucose) metabolism. Source: Mark George, M. D. Biological Psychiatry Branch Division of Intramural Research Programs, NIMH 1993.

- **Remember you're not alone.** Do your best to stay positive, and ask for help when you need it. While you're supporting your loved one, you also deserve to feel supported. Lean on your friends and family when you need to and try to let go of the guilt you might be feeling. In fact, my journey taught me that your doctor and treaters will quickly become part of your support system, too — Rich and I still keep in touch with ours and consider them part of our family now.
- **Keep a routine.** If your loved one begins NeuroStar® treatment, I recommend keeping the same treatment time every day, since the journey may take six weeks. Rich and I tried to do something fun after treatment — like going out for lunch or simply getting ice cream — which really helped us view these sessions as part of our daily lives, and kept us marching forward, together.
- **Be patient.** While we all wish it to be so, your loved one is not going to get better overnight. I started to notice changes in Rich after a few weeks. Everyone is different, but subtle improvements could be a sign things are heading in the right direction, so be on the lookout and trust in the process.

“To have a support person with you is really important. In my case it was my wife. I couldn't have done it without her.”

-Rich

